

A passionate change agent dedicated to social innovation and progressive ideals with over 15 years of management experience across diverse industries. Demonstrated administrative skills with small to large teams of diverse non-profit, startup and corporate environments. A lifelong learner consistently honing skills, knowledge and insights towards new endeavors. Excited to leverage thought management and team building capacities to inspire social and political progress.

Core Capacities

Creativity

Creativity drives innovation and progress. Whether trans-media story-telling such as photography, writing and social media or story-managing via experimental collaborative teams, ideas and concepts, creative processes are the true social drivers. The value of creative thought is paramount to any endeavor. From magazine cover to applying agile development tactics to hiring practices applying creative process to my work is intrinsic to success.

Technology

Technology provides an essential role in engaging coworkers and a broad audience in efficiently sharing your message. This includes optimizing for consistent social impact and fundraising. Delivering solutions ranging from Social Networking, SEO and development, taking advantage of political and social campaign tools such as VAN to effectively manage all aspects of a project.

Leadership and Management

Strong leaders become the compass which guides the direction of the team. Articulating the overall goal, breaking it down into tasks and inspiring others to execute on them requires flexibility, confidence and trust in your team. Whether managing a political campaign or a social project, running a photo shoot or working with a team of programmers, I have consistently demonstrated the strength in making both engaging and challenging decisions to achieve optimal objectives.

Strategy and Execution

Executing projects effectively requires active listening and strategic planning. As a creative problem solver I have demonstrated each of these skills which shows a broad vision broken into a detail-oriented approach. Large scale e-commerce sites, magazine covers and grassroots campaigns all require broad vision and structured planning to achieve success.

Collaboration and Team Building

Fostering a collaborative team in the workspace begins with every member having a voice. My approach to leadership curates an inviting, exciting work culture. Implementing an adaptive management structure during Bernie Sanders' campaign encouraging productivity and innovation by valuing each member's role in the project equally.

Professional Experience

Photographer and Writer: Independent Consultant - 2006 - present

Photographer and writer working in Fashion, Music, Documentary, Events, and Products.

Execute creative projects from strategy to delivery across a range of industries and requirements. Responsibilities include advertising and acquisition, budgeting, legal, hiring and managing talent.

Recent clients include Uptown Magazine, Candace Corey, Maha Barsom, Jessica Castellano, Milly Magazine, Moonlight Entertainment, NBAF, Brooklyn Fashion week, Casual Express, Vain Glorious.

Co-Founder: Wandering Aid - 2016 - present

Wandering Aid is an emerging enterprise with the mission to serve the needs of displaced people in NYC and worldwide including homeless, immigrants, refugees and asylum seekers.

Developing the mission, strategy and business plan and navigating the corporate structure of 501(c)3, B-corp. or other appropriate structure.

Web developer and architect: Independent Consultant - 2001 - present

Contractor for organizations small and large to design and develop internet solutions including websites, web applications, email campaigns, SEO and social marketing plans.

Work with clients to identify technologies to drive their objectives in design and implementation to build an effective strategy. coordinated agile teamwork design into the needs of the project. Technologies include Drupal, Wordpress and other LAMP systems.

selected clients: Sony, Waraire Boswell, WH Silverstein, Mr. Chips, Tricium Health Partners, Umino Koragen, MC Squared, Helmsley Spears, Jessica Castellano, FCB, Waymore Post-Conviction.

Media Organizer: Bushwick Berners - 2015 – 2016

The Bushwick Berners, one of the most recognized volunteer organizations working for Bernie Sanders' nomination for president of the U.S. helped Sanders goal to progress our nation.

Managed media including photo, video and writing. A core member of the leadership team added voting on organizational direction and collaborating with other organizers on canvassing, phone banking, fundraising, and events. Served as the voice of Bernie Sanders for Japan National TV in NYC

Communications Director: 1 Big Boost - 2009 - present

1BB is an NGO working in underdeveloped countries to provide community development serving communities with sustainable projects focusing on healthcare and education.

Executive decisions on media including photography, video, website and media outlets. Field work managing and documenting projects in Haiti and Nepal as well as fundraising events in the U.S.

CEO: The Bridge Studio - 2006 - 2009

The Bridge Studio was founded to bridge the gap allowing photographers and cinematographers without the budget or experience for large studios to have opportunity and allow for growth as artists.

Managed business including promoting, booking, equipment, upkeep, rental and assisting clients with shoots. Taught photography and studio usage from basic to advanced levels, providing access and skills to thousands of creative professionals.

Technology Director, Java and interface developer: Flavorpill productions - August 2001 - July 2004

Flavoripill is a media company bringing culture to cities around the world. Beginning as an email based startup in 2000 it has grown to a worldwide enterprise using various media to distribute content.

Lead developer, architect and technology director overseeing the overall direction of technology for the company managing other developers and tech support staff.

Designed, implemented and maintained an email deployment system to deploy 30,000 emails per hour; custom CMS to facilitate the writing, editing and production of mailers designed and implemented sophisticated statistics tracking software; display interfaces; dynamic templated web sites which allowed all sites to use the same templates populated by site specific data

Senior Interface Engineer, Organic, inc. - March 1999 - August 2001

Organic, inc is a leading provider of B2B internet services. One of the top 4 agencies worldwide providing such services during my tenure.

Managed e-commerce projects, mentored developers, established and documented architecture. Close collaboration with clients and other departments. Integrated interface for clients including Bloomingdales, CSFB, USWest and Chase.

bloomingdales.com - lead interface engineer: lead a team of fifteen developers on the planning and production of the new Bloomingdales e-commerce site over a period of a year. i designed and oversaw the implementation of the jsp template architecture and the java bean interface portions of a mvc based architecture on an IBM Websphere application server platform. Thirteen years later they continue to run on the platform I designed, reflecting one of the greatest longevities of a platform on the internet.

other project leads:

US West, Prospero Consulting, Chase

information technology, senior technician: Ogilvy & Mather- may 1997 - march 1999

Ogilvy & Mather is a global fortune 500 advertising agency providing full campaign services for worldwide brands.

managed a team of technicians supporting over 1500 users in a mixed pc/mac environment. responsibilities included desktop support, systems administration and network troubleshooting. infrastructure included microsoft nt server, novell netware and ibm lotus and internet/intranet development.

sites: ogilvy.com, ford.com

Education and Achievements

- **Wellstone Action** - Grassroots Organizing Certification
- **Citizen Action NY** - Leadership Training
- **B&H Photo Video** - How to be a Fashion Photographer (Presenter)
- **SEIU, Uptown Magazine, Sherman Theater, Soma** - Magazine cover, editorials, solo exhibits
- **Epson** - Sponsorship for work in Haiti

- **New York University** - Computer Science and Music History
- **Temple University** - Music History and Voice