

Dedicated in role as a communicator to social innovation and progressive ideals. Over 15 years of creative and management experience, demonstrates administrative skills with small and large teams in corporate, non-profit, and startup environments. Lifelong learner whose skills are consistently honed for fresh insight.

With community focused team work, innovation and creative transmedia story telling fosters a collaborative workplace for all. Weaving print, photography, writing, video, and social media through a campaign shares a compelling narrative with an audience.

Professional Experience

Co-Founder: Wandering Aid - Brooklyn, NY - 2016 - present wanderingaid.org
Wandering Aid is an emerging NGO with the mission to serve the needs of displaced people in NYC and worldwide including homeless, immigrants, refugees and asylum seekers.

Designing and implementing a web application to assist displaced populations find and access resources to empower them. Developing the mission, strategy and business plan and guiding the corporate structure.

Web App Developer, Voter assistance: Democracy Works - Brooklyn, NY - 2018 - present
Democracy Works is a nonpartisan, nonprofit organization which uses technology to assist voters in registering, learning about candidates and voting.

Designed and developed web application to import election office data from each state's unique format normalized into a consistent exportable format for use with DW's proprietary software. Provided email and text support for TurboVote users to assist them in registering, voting, finding polling places and more throughout the 50 states, according to their various laws and policies leading up to the 2018 midterm elections. Tools used included Zendesk, Slack and proprietary software.

Communications Consultant - Brooklyn, NY - 2004 - present sander-martijn.com
Transmedia communicator assisting organizations large and small with the execution of their vision from strategy to delivery across a range of industries and requirements using photography, writing, video, social media, web development, marketing and other mediums as appropriate. Responsibilities include advertising and acquisition, budgeting, legal, hiring and managing talent.

Selected clients: Uptown Magazine, Milly Magazine, Moonlight Entertainment, NBAF, Brooklyn Fashion week, Sony, WH Silverstein, Tricium Health Partners, Umino Koragen, MC Squared, Helmsley Spears

Communications Director: One Big Boost - Brooklyn, NY - 2009 - present

1BB is a 100% volunteer based NGO working in underdeveloped countries to provide community development to communities with sustainable projects with a focus on on healthcare and education.

Executive decisions on media including photography, video, website and media outlets. Field work managing and documenting projects in Haiti and Nepal as well as fundraising events in the U.S.

Media Organizer: Bushwick Berners - Brooklyn, NY - 2015 – 2016

The Bushwick Berners was one of the most recognized volunteer organizations working for Bernie Sanders' nomination for president of the U.S.

Managed media including photo, video and writing. A core member of the leadership team executing strategy, direction and collaboration with other organizers on canvassing, phone banking, fundraising, and events using VAN, Slack, Hub dialer and other proprietary software used by the campaign.

Owner: The Bridge Studio - Brooklyn, NY - 2006 – 2009

The Bridge Studio was founded to bridge the gap between large studios and photographers without the budgets or experience, providing them opportunity and encouraging growth as artists.

Managed business including promoting, booking, equipment, upkeep, rental and assisting clients with shoots. Taught photography and studio usage from basic to advanced levels, providing access and skills to thousands of creative professionals.

Education and Achievements

- **New York University** - Computer Science and Music History
- **Temple University** - Music History and Voice

- **Wellstone Action** - Grassroots Organizing Certification
- **Citizen Action NY** - Justice Works Leadership Training
- **SEIU, Uptown Magazine, Sherman Theater, Soma** - Magazine cover, editorials, solo exhibits
- **Epson** - Sponsorship for work in Haiti
- **B&H Photo Video** - How to be a Fashion Photographer (Presenter)